



Accelerate Your Learning Power

Introducing the Qube

The Qube is the first *complete and effective* online training and performance solution designed to meet the needs of agile businesses and non-profit organizations. The Qube delivers on-demand, game-based training that is proven to increase retention to employees, and business partners around the world.

The Challenge

Business Applications and learning today can be technical and extremely complex. Policies, procedures and best practices are changing faster than ever before.

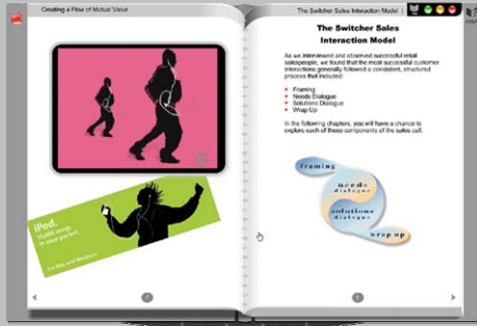
Businesses and non-profit organizations need reliable knowledge transfer tools with instantly measurable results to fully prepare and properly motivate the workforce to deliver services more effectively.

At the same time, managers need reliable, real-time feedback to gather best practices, measure the success of delivery in the field and drive innovation throughout the organization.



Why the Qube?

The Qube cracks the code by combining proven web technology with compelling game-based interactivity. The result is a highly effective training and communication toolkit that greatly exceeds the results of traditional systems when tested in academic studies. The Qube is *fun, engaging and it really works*.



How It Works

Unlike most platforms that only deliver content, the Qube is the first system to combine content delivery with learning activities, motivation mechanisms and user analysis tools. In addition, the Qube is the only system to close the critical feedback loop to drive innovation throughout the organization. The result is a complete, on-demand training and communication toolkit that is both fun and engaging.

QBooks Online, Interactive Learning Tools

QBooks are easily customizable content delivery modules with all the functionality of the web, and the familiar look and feel of an actual page-turning book. QBooks transform ordinary content into information portals by blending text, graphics and rich media into a single visually stunning, yet familiar package. Created in days or hours for a fraction of the cost of traditional online content, QBooks work as stand-alone modules or integrate seamlessly with other existing content modules in the QLibrary.

Key Point: QBooks look and feel like familiar training tools.

QGames Engaging, Instructionally Effective Learning Games

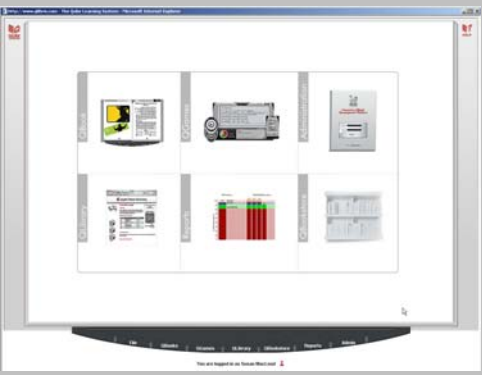
QGames are the heart of the Qube's proven instructional design methodology. The result of decades of academic research, QGames consist of over 30 different, instructionally effective, customizable, learning activities. QGames integrate seamlessly with QBooks or may be combined with other existing content modules.

Key Point: Play to learn.

QLibrary Content Management and Administration System

The intuitive design of the QLibrary provides an array of customizable QBook shelves to easily categorize and distribute all training content. Use the QLibrary to organize both QBooks as well as other existing content modules such as webcasts, graphic presentations and printed materials.

Key Point: All content is conveniently organized in one place.



QLibris Enterprise Solution Authoring Tools

QLibris is an easy-to-master, online authoring platform used to create, maintain, and support all the functionality of the Qube. Non-technical Subject Matter Experts and Learning professionals use QLibris to develop custom, game-based communication and training in days or hours rather than weeks or months. The powerful, fully integrated QLibris also provides complete platform administration and extensive business intelligence capabilities.

Key Point: Create and distribute customized training on demand.



AQumulator Best Practices Feedback Tool

While traditional methods push information down stream, the AQumulator creates a crucial feedback loop to harness innovation throughout the entire organization. Gather best practices and measure the success of new products in the field using the AQumulator. Then, transform this feedback into useful, sustainable knowledge. The easy to use AQumulator may be licensed as a stand-alone module, or integrated into the complete suite of Qube tools.

Key Point: Listen, respond, and innovate.



QDashboard Manager Reports and Analysis

The Qube supplies managers with administration and analysis tools. It includes a variety of business intelligence reports, which may be customized to suit specific needs. Unlike traditional analysis tools that only measure compliance, the Qube allows managers to accurately determine who learned what, who needs help, and to what extent organizational objectives have been achieved. The Qube displays this relevant data graphically in a dashboard format for manager analysis.

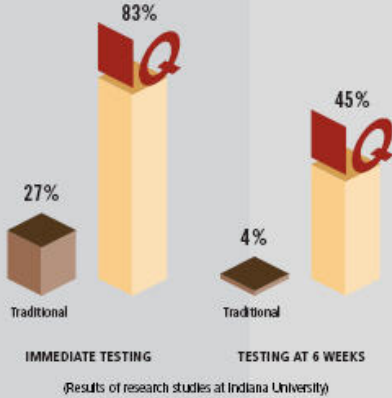
Key Point: The Qube provides valuable business intelligence for high-quality strategic decisions.



The Challenge Arena Addictive Learner Motivation Mechanisms

QGame players compete against each other for rewards and recognition in the Hall of Fame and Hall of Champions. In addition, the Qube automatically collates the QGame scores into a personalized analysis, as well as a recommended reading list. This analysis allows QGame players to focus specifically on what information they need, rather than forcing everyone to learn the same information in the same way.

Key Point: Competition and choice equals motivation



The Qube Delivers

- Instructionally effective
 - 3x the retention in immediate posttests
 - 10x the retention six weeks later
- Cost-effective
 - 25% to 33% of the cost of custom eLearning
- Time-effective
 - New projects take days to complete, not months
- Motivating and fun with superior success rates
 - Wall Street Journal reports “Learning Addiction”

Key Benefits:

- Visually stunning, easy and fun to use.
- Proven effectiveness with high retention and success rates.
- Provides a complete set of content authoring, learning game development and administration tools in a secure, hosted environment.
- Includes built-in motivation mechanisms which can be combined with existing rewards and incentive programs.
- Drives innovation by gathering and collating best practices, new ideas and product feedback.
- Provides managers useful, relevant reports and analysis data graphically displayed in a dashboard format.
- Allows content integration from other sources.
- Provides flexible LMS integration.
- Available as an enterprise application.
- SCORM compliant.

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