



"We achieved more in 2 hours with Qube Learning than we did in our last 2-day off-site!"

Saber Executive

The Challenge

Corporations world-wide squander billions of dollars each year in ineffective large group meetings:

- Executive teams spend days wordsmithing vision, mission, and value statements that no one can understand or remember, much less use to make important decisions
- Project teams wallow in naming, blaming and explaining why a problem exists without ever figuring out how to solve it
- Sales teams listen to endless presentations about new products and value propositions, only to return to the market with no change in their actions or behaviors

Anyone who works with others knows that the amount of time it takes to solve a problem usually increases geometrically with the number of people involved.

The Solution

Qube Learning has developed an innovative, large-group business planning process to solve this time-wasting dilemma. This planning process helps business teams achieve extraordinary results in a fraction of the time of traditional group problem-solving methods. We call it ***Twitch-Speed***.

Twitch-Speed services include three phases of large group problem-solving:

- Meeting preparation to define agenda, objectives, deliverables and optimal facilitation methodology of the business event
- Event facilitation to achieve objectives, develop deliverables, and establish individualized commitments and action plans
- Meeting follow-up to ensure successful implementation

Qube Learning customizes each ***Twitch-Speed*** event to meet the unique needs of the group, including its budgetary, logistical, and resource constraints. Many of the world's largest corporations use the ***Twitch-Speed*** process to:

- Create organizational and cultural alignment
- Solve critical business and project challenges
- Develop better communication, creative problem-solving, meeting facilitation and planning skills
- Build participant groups into high-performing teams



Twitch-Speed Event Facilitation

Accelerated Large Group Problem-Solving For Complex Challenges

"Since our last Qube offsite, our office windows are covered in post-it notes and our project teams regularly attack complex problems using the Twitch Speed! methodology."

EVP of a major international financial institution

Methodology

Twitch-Speed Business Planning groups typically engage in a series of customized, facilitated, action learning activities that:

- Start by defining problems as forward-looking, positive outcomes to be achieved
- Generate large volumes of high-potential ideas through powerful, divergent thinking excursions
- Select ideas most likely to yield the defined outcome, using a simple but effective Return on Investment selection process
- Assess selected ideas to determine core values as well as critical implementation challenges
- Make critical decisions using a simple, replicable process that applies a useful decision authority/input matrix
- Establish SMART Action agreements by inviting participants to sign up for key components of the plan

Post-event Reinforcement

Qube Learning can also help clients reinforce the results of ***Twitch-Speed*** events by rapidly developing:

- A summary of event conclusions (e.g. vision, values, objectives, strategic initiatives) and individual action plans, complete with a monitoring process to ensure successful implementation
- Fun, effective, web-based QGames to help participants recall conclusions or SMART Action Plans

For More Information

For more information about ***Twitch-Speed*** or any other Qube Learning programs or services, please visit our website at www.qube.com or call: 415-464-8880.